

NAHAVAND:

The Jewel of Iranian Civilization and Tourism



COMPREHENSIVE ATLAS

Investment Opportunities and Projects of Nahavand Municipality



Nahavand Municipality

Comprehensive Atlas

Investment Opportunities and Projects of Nahavand Municipality

Client: Nahavand Municipality

Compilation and Editing: Meysam Shiravand

Technical Supervisor:

Ahmad Faryadras, Department of Investment and Public Participation, Nahavand Municipality

Address:

Municipality Street, Opposite Koodak Park,

Department of Investment and Public Participation, Nahavand Municipality

Municipality Telephone: +98 (81) 33237445

Investment Department Telephone: +98 (81) 33235584 - 33240274

Website: www.sh-nahavand.ir

Fax: +98 (81) 33233995

First Edition: September 2025



Investment and Public Participation Department
Nahavand Municipality

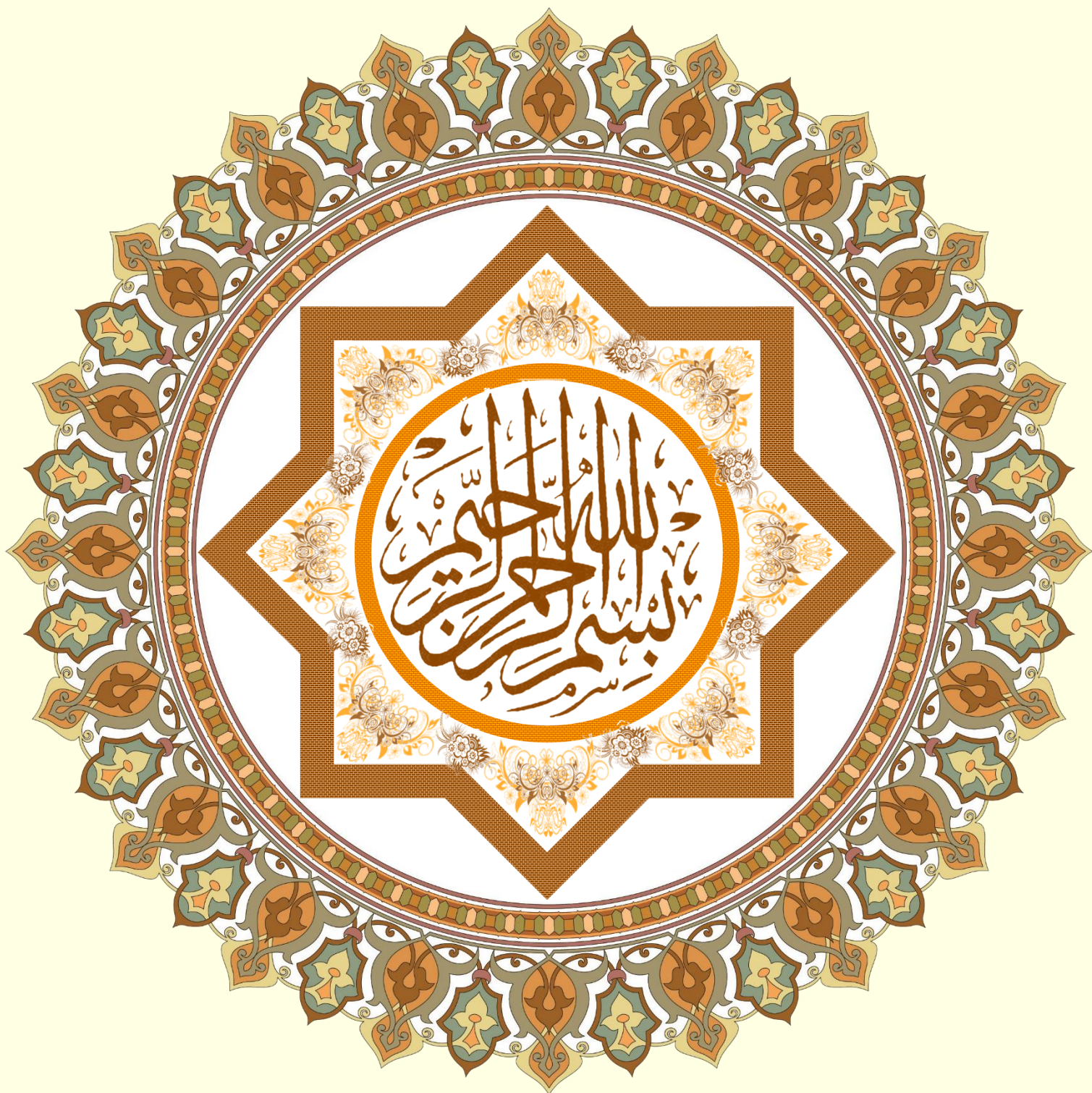


Table of Contents

Mayor of Nahavand's Message	1
Nahavand, an Ancient City of Iran: Geography and Climate	2
Nahavand: The Cradle of Seven Thousand Years of Iranian Civilization	3
Nahavand: A City with Golden Potential for Tourism Investment	4
Nahavand Investment Projects and Opportunities	6
Kosar Park Amusement Park	8
Automobile Market	10
Bam Nahavand Tourism and Recreation Complex	
Bam Nahavand Restaurant	12
Bam Nahavand Accommodation Suites	14
Bam Nahavand Medicinal Plant Garden	16
Cable Car and Zip Line	18
Cinema Complex	20
Commercial Complex and Parking	22
Handicrafts and Souvenir Market at Kosar Park	24
Noah Avand Park Ship Restaurant	26
Bagh-e Behesht Cemetery Flower Shop	28
Central Office for Tombstone Sales at Bagh-e Behesht Cemetery	29
Incentive Regulations for Moallem Street Widening	30
Furniture Market	31
Goldsmiths Market	32
Medical Office Building	33
Iron Market	34
Nahavand Municipality Daily Market	36
Bam Nahavand Water Park	38
Kheyrgholi Eco-tourism and Accommodation Complex	40
Bam Nahavand Solar Farm	42
Food Street	43
Health Village	45

Mayor of Nahavand's Message



Today, Nahavand, a land of ancient civilization, rich culture, and natural beauty, stands ready to embrace a new phase of urban and economic development. With its exceptional geographical location, abundant water resources, breathtaking springs, historical and tourism assets, and position along the pilgrimage route to the holy shrines, Nahavand offers a uniquely attractive destination for domestic and international investors

This Investment Atlas aims to present a comprehensive and accurate picture of Nahavand's investment opportunities, introduce flagship projects, and provide a clear, transparent, and reliable foundation for investor engagement. It is not merely a document, but a roadmap for the city's economic development and a reflection of the municipality's determination to attract private sector participation in the path of prosperity and progress.

The Atlas has been prepared through the dedicated efforts of the experts at the Investment and Public Participation Office of Nahavand Municipality, together with the continuous support of a group of committed and devoted colleagues, and with the support and cooperation of the Sixth Islamic City Council..

For the first time in recent years, such a document has been developed with this level of comprehensiveness and coherence, and we hope it will serve as an effective step toward advancing urban management and development.

With open arms, we welcome esteemed investors and reaffirm our full readiness to support, facilitate, and accompany them in the implementation of valuable economic projects.

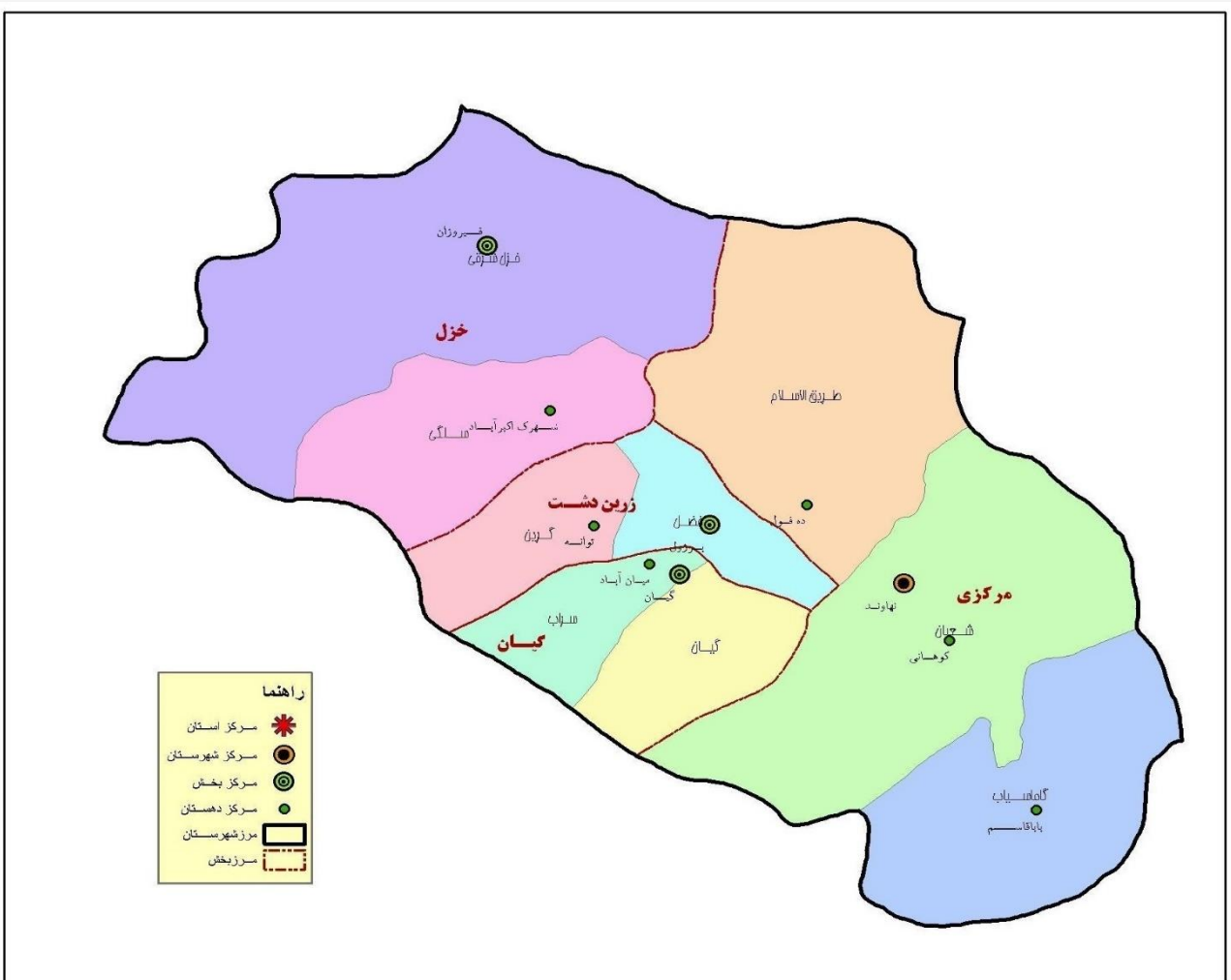
Majid YousefiNavid
Mayor of Nahavand

Nahavand, an Ancient City of Iran: Geography and Climate

Nahavand County is located in the southwestern part of Hamadan Province, nestled along the northern slopes of the Geru (also known as Garin) mountain range. With an area of approximately 1,536 square kilometers, it constitutes about 8% of the province's total area.

It shares borders with Tuyserkan County to the north, Lorestan Province to the south, Malayer County to the east, and Kermanshah Province to the west. According to the latest administrative divisions, Nahavand ranks as the third most populous county in Hamadan Province. The county comprises four districts (Central, Khazal, Giyan, and Zarindasht), four cities (Nahavand, Firuzan, Giyan, and Barzul), nine rural districts, and 169 villages.

Benefiting from a mild mountainous climate, fertile plains, perennial springs, and relatively high annual rainfall, Nahavand enjoys some of the most favorable conditions for agriculture and horticulture in both Hamadan Province and the wider western region of Iran. The diversity, quality, and freshness of its agricultural produce have made the area well-known across the country, distinguishing it clearly from other counties.



Nahavand: Cradle of a Seven-Thousand-Year-Old Civilization

Nahavand is considered one of the oldest human settlements on the Iranian Plateau. Archaeological excavations at historic mounds such as Baba Qasem and Giyan have revealed a continuous cultural presence dating back over seven thousand years, with artifacts uncovered from as early as the fifth millennium BCE.

Major excavations at the Giyan mound, located near Nahavand, were conducted in 1931–1932 by renowned French archaeologists Georges Contenau and Roman Ghirshman. These digs revealed remains from the Neolithic period through to the late Iron Age. The site's diverse cultural layers are among the most significant archaeological evidence of ancient civilizations in western Iran.



Throughout various historical eras—including the Median, Achaemenid, Seleucid, Parthian, and Sassanid periods—Nahavand played a vital strategic and cultural role. Its capture by Muslim forces in 642 CE is notably recorded as the “Victory of Victories” (Fath al-Futuh), marking a pivotal moment in the history of the region.

The name Nahavand appears in ancient sources under various forms, such as Niawand, Niyahavand, Nafundai, and even Laodicea, the latter reflecting the residence of a Seleucid queen in the area. According to some linguistic interpretations, Nahavand is derived from the word Naha (meaning “forward” or “in front”) and the verb vandidan (meaning “to place” or “to set”), rendering the overall meaning as “placed in front.” Some researchers also link the name to traditions suggesting that it was a resting place for Noah's Ark, referring to it as Nuh-avand.

In conclusion, Nahavand's outstanding geographical location, deep-rooted history, and strategic position along ancient trade and communication routes have established it as one of Iran's most unique cultural and historical treasures



Source: Encyclopaedia Iranica – Entry: Nahavand
(<https://www.iranicaonline.org/articles/nehavand>)



Nahavand: A City with Golden Potential for Investment in Tourism



Nahavand city, due to its exceptional geographical location, abundant water resources, and rich historical heritage, is one of the potential tourism hubs in western Iran. With over 260 springs, fountains, and qanats, the city is nationally recognized as the “City of Springs.”

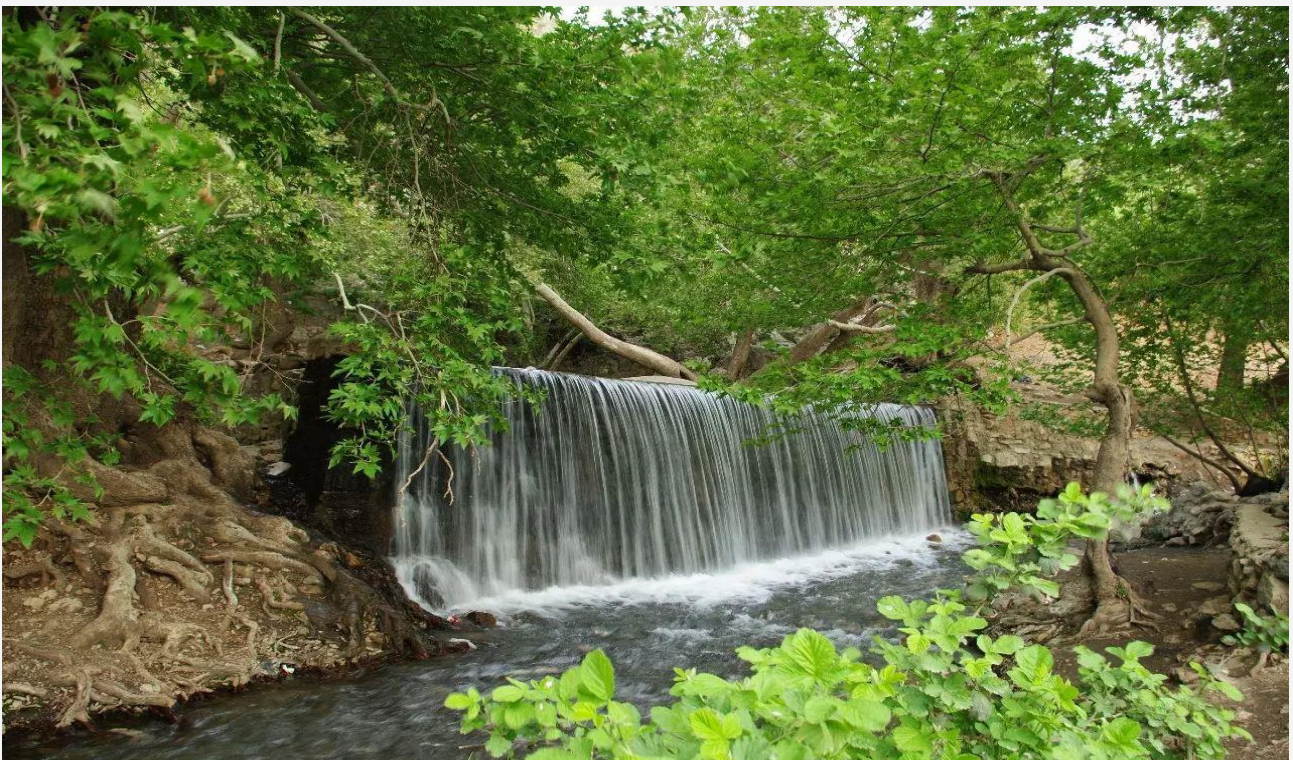
Springs such as Gian, Gamasiab, Faresban, Malusan, and others, each boasting stunning natural landscapes and unique wildlife, have turned Nahavand into one of the best destinations for nature tourism, ecotourism, and rural tourism.

Moreover, the city's ancient history, archaeological sites, and rich local culture enhance its capacity to attract tourists year-round.



Given the global rise in natural tourism and growing interest in calm, healthy, and eco-friendly travel, Nahavand stands as a successful investment hub in the tourism sector in western Iran. It can welcome numerous visitors from across Iran and the world through investments in eco-lodges, natural recreational centers, nature tours, traditional restaurants, local product shops, handicraft markets, mountain sports camps, and more.

In short, Nahavand is a hidden treasure in the heart of nature, endowed with great investment capacities, and with the presence of investors, it can provide a fertile ground for tourism development in the region.





شهرداری نهاوند

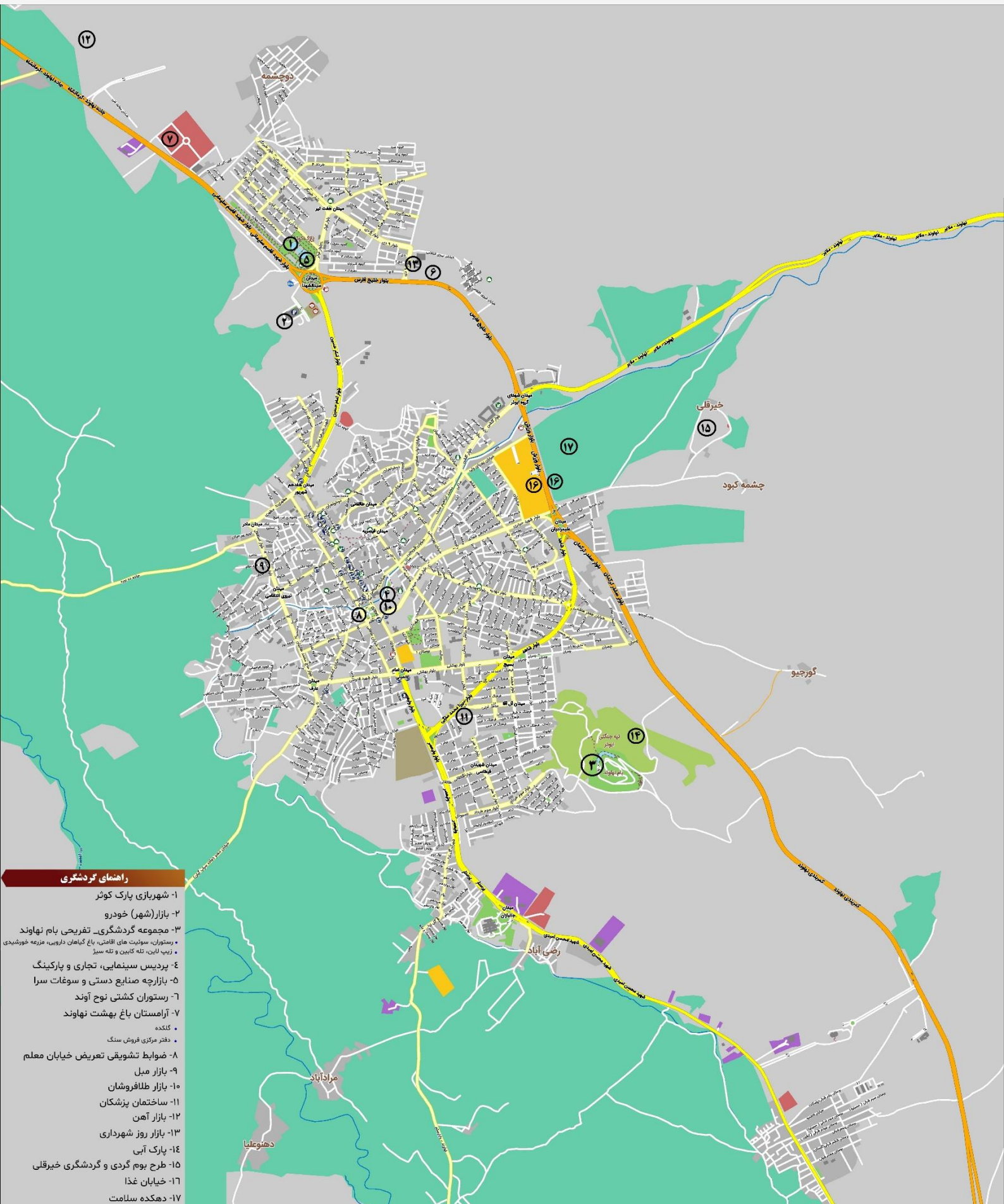


Investment Opportunities and Projects of Nahavand Municipality





شهرداری نهاوند



راهنمای گردشگری

- ۱- شهرداری پارک کوثر
- ۲- بازار (شهر) خودرو
- ۳- مجموعه گردشگری- تفریحی بام نهاوند
 - رستوران- سوئیت های اقامتی- باغ گیاهان دارویی- مزرعه خورشیدی
 - زیپ لاین- تله کابین و تله سیز
- ۴- پردیس سینمایی، تجاری و پارکینگ
- ۵- بازارچه صنایع دستی و سوغات سرا
- ۶- رستوران کشتی نوح آوند
- ۷- آرامستان باغ بهشت نهاوند
 - گلخانه
 - دفتر مرکزی فروش سنگ
- ۸- ضوابط تشویقی تعریض خیابان معلم
- ۹- بازار مبل
- ۱۰- بازار طلافروشان
- ۱۱- ساختمان پزشکان
- ۱۲- بازار آهن
- ۱۳- بازار روز شهرداری
- ۱۴- پارک آبی
- ۱۵- طرح بوم گردی و گردشگری خیرقلی
- ۱۶- خیابان غذا
- ۱۷- دهکده سلامت



Project Title:

Kosar Park Amusement Park



Kosar Park Amusement Park, benefiting from a spacious site and a prime location in Nahavand, has evolved into a modern and attractive leisure destination for citizens. Equipped with the latest and standard amusement facilities, this project offers a joyful environment for families to spend their free time and plays a significant role in enhancing the recreational services of the region.

Project Location:
Seyyed-al-Shohada Square, Kosar Park

Built-up Area (m²):
8,000 m²

Required Investment:
588,235 USD

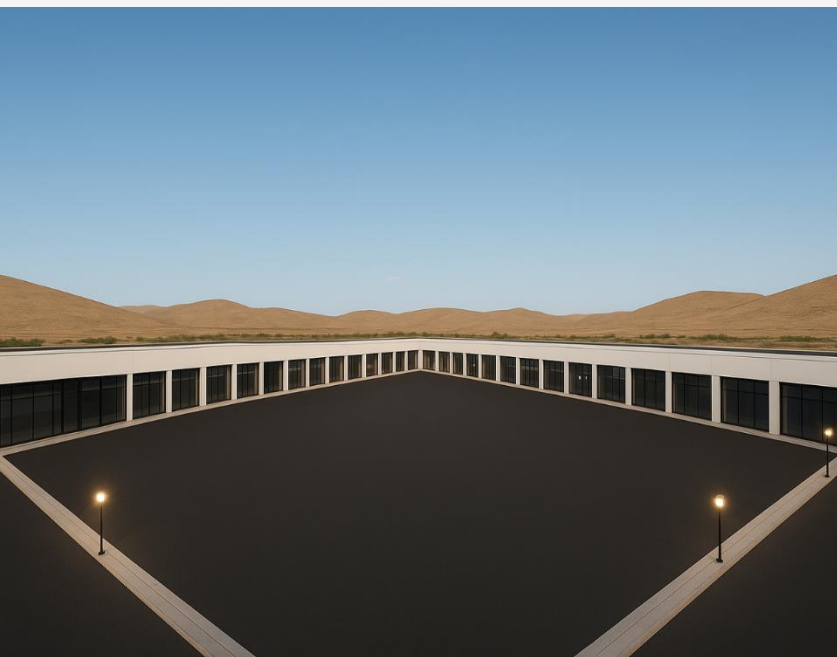
Location (QR Code):



Project Title:
Automobile Market



The “Automobile Market” project, located on Imam Hossein Boulevard in Nahavand, covers approximately 6,700 square meters with a single-title ownership deed in a prime urban location. Defined for commercial use, this complex has the capacity to host car showrooms, technical services, trading offices, and support facilities. It is designed to become a modern and efficient commercial hub in the automotive sector, meeting local demands while evolving into a regional center for automobile exchanges.



Land Area (m²):

16,900 m²

Built-up Area (m²):

6,653 m²

Municipality Contribution:

Land – Levies – Landscaping



Location (QR Code):



Project Location:

Imam Hossein Blvd., Old Kermanshah–Nahavand Terminal



Project Title:
Bam NahRestaurant avand Hilltop



The “Bam Nahavand Restaurant” project, with a built-up area of 1,000 square meters across two floors (ground and first), is located in the heart of the Bam Nahavand tourism area. Its unique setting, with scenic natural views and pleasant climate, provides an excellent opportunity to establish a restaurant offering diverse services and a welcoming atmosphere. Implementation of this project will contribute to strengthening the city's tourism infrastructure and turning the site into a landmark destination for visitors and investors alike.

Project Location:
Borujerd Ring Road, Bam Nahavand Tourism Zone

Built-up Area (m²):
500 m²

Land Area (m²):
1000 m²

Location (QR Code):





Project Title:

Bam Nahavand Accommodation Suites



The “Bam Nahavand Residential Suites” project consists of 20 independent accommodation units, each measuring 50 square meters, designed to provide temporary lodging for tourists while enhancing the region’s hospitality services. Situated at the city’s highest point—Bam Nahavand—the complex offers a stunning panoramic view of the surrounding nature and delivers accommodation in a peaceful, safe, and well-equipped environment.

Project Location:

Borujerd Ring Road, Bam Nahavand Tourism Zone

Municipality Contribution:

Legal Permits

Built-up Area (m²):

1500 m²

Location (QR Code):



Project Title:
Bam Nahavand Accommodation Suites



The “Bam Nahavand Medicinal Plants Garden” project, covering 20,000 square meters in one of the region’s most pristine natural settings, aims to introduce and cultivate a wide variety of valuable native medicinal plants. Beyond its scientific and educational functions, this garden has the potential to serve as a natural-healing and eco-tourism attraction, drawing nature enthusiasts, herbal medicine researchers, and traditional medicine practitioners.



Project Location:
Borujerd Ring Road, Bam Nahavand Tourism Zone

Land Area (m²):
20,000 m²

Location (QR Code):



Project Location: Cable Car and Zip Line

This recreational project in Bam Nahavand includes diverse entertainment facilities such as a cable car and a zipline. With modern equipment, safety standards, and appropriate infrastructure, it offers an exciting and enjoyable environment for tourists and families. The project has the potential to become a regional tourism hub, attracting investments and promoting healthy family-oriented recreation.





Project Location:

Bam Nahavand



Location (QR ode):



Project Title:
Cinema Complex



Project Location:

Azadegan Street, opposite Martyr Soleimani Park

Built-up Area (m²)
1,000 m²

Municipality Contribution:
Land – Levies -Legal Permits



The “Nahavand Cinema Complex” project, designed to create a cultural and artistic venue for citizens, includes two floors with 500 square meters of built-up area per floor. It features equipped film screening halls, ticket counters, waiting areas, retail spaces, and other supporting services. With its strategic location in the city center and up-to-date facilities, this complex is set to become a dynamic venue for screening the latest films, hosting cultural programs, and providing healthy family entertainment.

Location (QR Code):



Project Title: Commercial Complex and Parking

The “Nahavand Commercial Complex” project is designed as a modern and efficient shopping center across three levels, including two commercial floors and one parking level. It incorporates diverse commercial, service, recreational, and welfare spaces in a prime urban location. With its modern architecture, appropriate infrastructure, and capacity to accommodate various brands and retail stores, this complex has the potential to become a new hub for retail and urban services in the city.



Location (QR Code):





Project Location:

Azadegan Street, opposite Martyr Soleimani Park

Built-up Area (m²):

1,000 m²

Municipality Contribution: **Land –Legal Permits**



Project Title: Handicrafts and Souvenir Market

The “Kosar Park Handicrafts & Souvenir Bazaar,” with a built-up area of 180 square meters in several separate retail units, is located in one of the city’s busiest recreational areas. Dedicated to showcasing and selling local handicrafts, traditional products, and souvenirs, this market will serve as a platform for promoting the region’s culture and art while providing sustainable income opportunities for local artisans and producers. Its proximity to Kosar Park and the constant presence of tourists provide strong potential for the project’s cultural and economic success.





Project Location:

Seyyed al-Shohada Square, Kosar Park

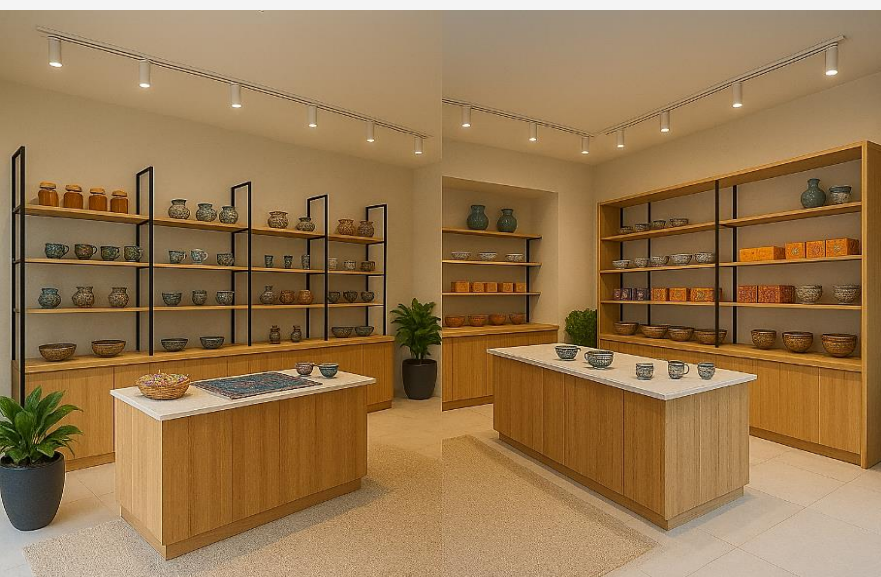
Built-up Area (m²)

180 m²

Municipality Contribution

Land – Initial Construction – Legal Permits

Location (QR Code):



Project Title:

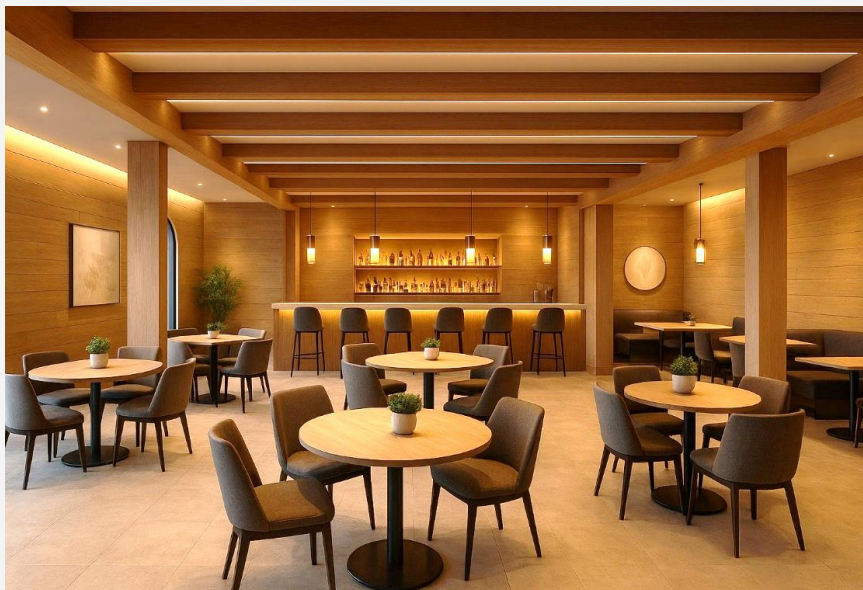
Noah Avand Park Ship Restaurant

The “Nooh Avand Ship Restaurant” project, uniquely designed in the form of a ship, is located within the Nooh Avand regional park. It includes a ground floor, first floor, deck, and a mezzanine level, offering a total of 550 square meters of functional restaurant space. With its scenic views, convenient accessibility, and strategic location along the route of Karbala pilgrims and tourists from neighboring provinces, this project has strong potential to become a distinctive and prominent hospitality center in the region.

Project Location:

Karbala Boulevard, Nooh Avand Regional Park





Built-up Area:
550 m²

Municipality Contribution:
Ship Structure – Legal Permits



Location (QR Code):



Project Title:

Bagh-e Behesht Cemetery Flower Shop

The “Bagh-e Behesht Cemetery Flower Market” project is designed to create a dedicated space for selling ornamental and potted flowers within the cemetery grounds. Covering an area of approximately 25 square meters, this facility will provide families and visitors with a convenient and accessible place to purchase fresh and diverse flowers directly on-site, eliminating the need to leave the cemetery and allowing them to obtain floral arrangements in the shortest possible time.



Project Location: **Entrance of Nahavand City, Bagh-e Behesht Cemetery**

Built-up Area: **25 m²**

Municipality Contribution: **Land – Initial Construction – Legal Permits**

Location (QR Code):



Project Title:

Bagh-e Behesht Cemetery Central Headstone Sales Office

The “Central Stone Sales Office of Bagh-e Behesht Cemetery” is planned in a 100-square-meter space, enabling bereaved families to select and order headstones without leaving the cemetery. Establishing this office within the cemetery ensures unified design coordination, prevents inconsistent or inappropriate choices, and avoids the offering of overpriced or non-standard products. At the same time, it streamlines services by saving time, reducing confusion, and improving the overall quality of cemetery-related services.



Project Location: **Entrance of Nahavand City, Bagh-e Behesht Cemetery**

Municipality Contribution: **Land – Initial Construction – Legal Permits**

Built-up Area: **100 m²**

Location (QR Code):



Project Title:

Incentive Regulations for Moallem Street Widening



قبل

بعد

In response to the need for widening Moallem Street to ease traffic congestion and improve mobility, the “Incentive Regulations for Street Widening” plan has been developed with a participatory approach. Through offering incentives such as increased building density, land-use changes, expedited permits, and reduced fees, the plan encourages property owners of residential and commercial units to cooperate in land dedication or building setback. Successful implementation will facilitate road expansion and improve local infrastructure.

Municipality Contribution
Legal Permits and Incentives

Route Length:
250 m²

Project Location:
Moalem Street

Location (QR Code):



Project Title: Furniture Market

The “Furniture Market” project is designed to concentrate furniture and woodcarving-related businesses in a dedicated space. This specialized market will reduce traffic congestion caused by the scattered distribution of furniture stores across the city and establish a centralized hub for showcasing, marketing, and selling local and regional products. Its location on Esteghlal Boulevard, with good accessibility and potential for physical expansion, provides an excellent investment opportunity in one of Nahavand’s dynamic and employment-generating industries.



Project Location: **Between Madar Square and Police Force Square**

Municipality Contribution: **Legal Permits**

Route Length: **250 m²**



Location (QR Code):



Project Title: Goldsmiths Market



The “Goldsmiths’ Bazaar,” covering 3,000 square meters on a dedicated floor within the large Nahavand Commercial Complex, is designed to centralize jewelry and gold-related businesses in a safe and standardized environment. Featuring advanced security systems, modern architecture, and supporting services such as banks, safe deposit boxes, insurance, and dedicated parking, the project has the capacity to become a prominent center for jewelry trade in the region. Its independent floor layout not only reduces scattered distribution of shops and improves customer accessibility, but also enhances service quality and helps mitigate urban traffic congestion.

Location (QR Code):



Project Location: Opposite Shahid Soleimani Park, Grand Commercial Complex

Built-up Area: 3,000 m²



Project Title:

Medical Office Building



The “Medical Office Building” project, located on Ba’sat Boulevard, is designed to accommodate specialist clinics, para-clinical centers, pharmacies, and other related medical services. With standard infrastructure, proper design, and optimal site planning, the complex will reduce the dispersion of clinics across the city, improve urban order, and create a sustainable investment platform in Nahavand’s healthcare services sector.

Project Location:
Baset Boulevard

Built-up Area:
1,500 m²

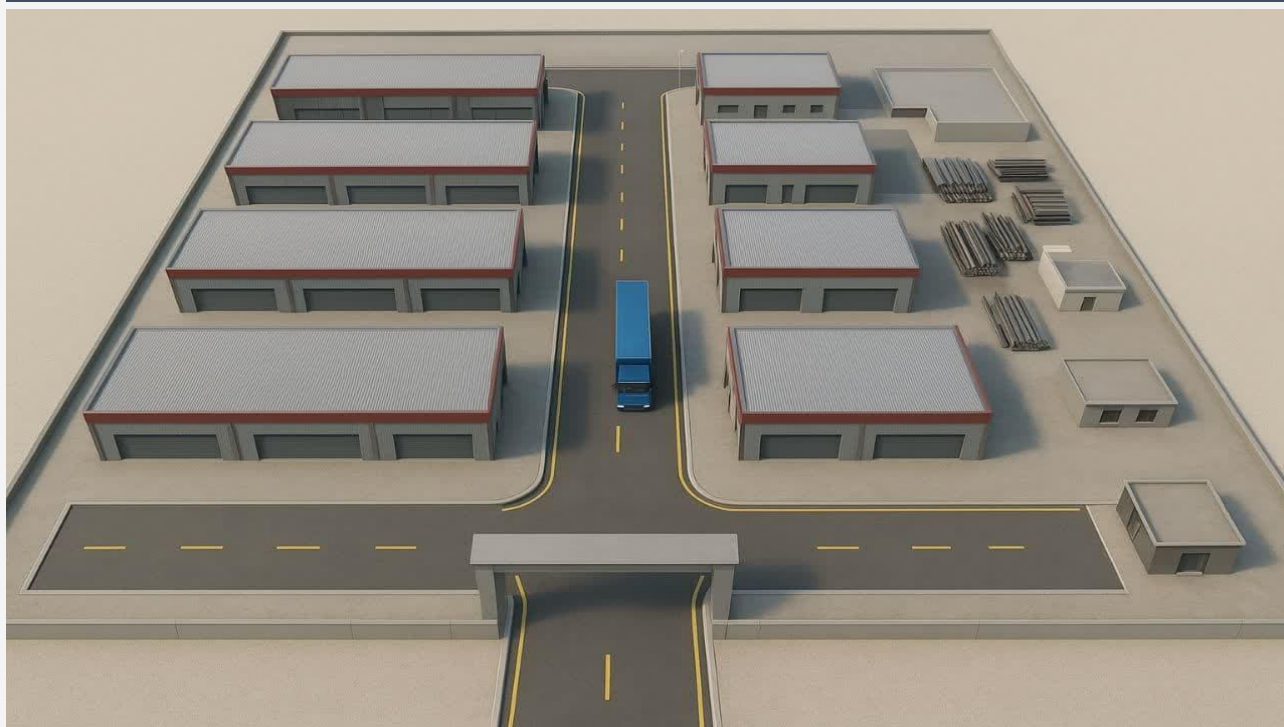
Location (QR Code):





Project Title: Iron Market

The “Steel Market” project, aimed at centralizing the supply and sale of steel products and metal construction materials, is planned in a strategic location on the outskirts of the city. This specialized market will not only reduce traffic congestion and disorder caused by scattered businesses, but also provide suitable facilities for professional operations, strengthen industrial-commercial infrastructure, and streamline services for construction-sector stakeholders.

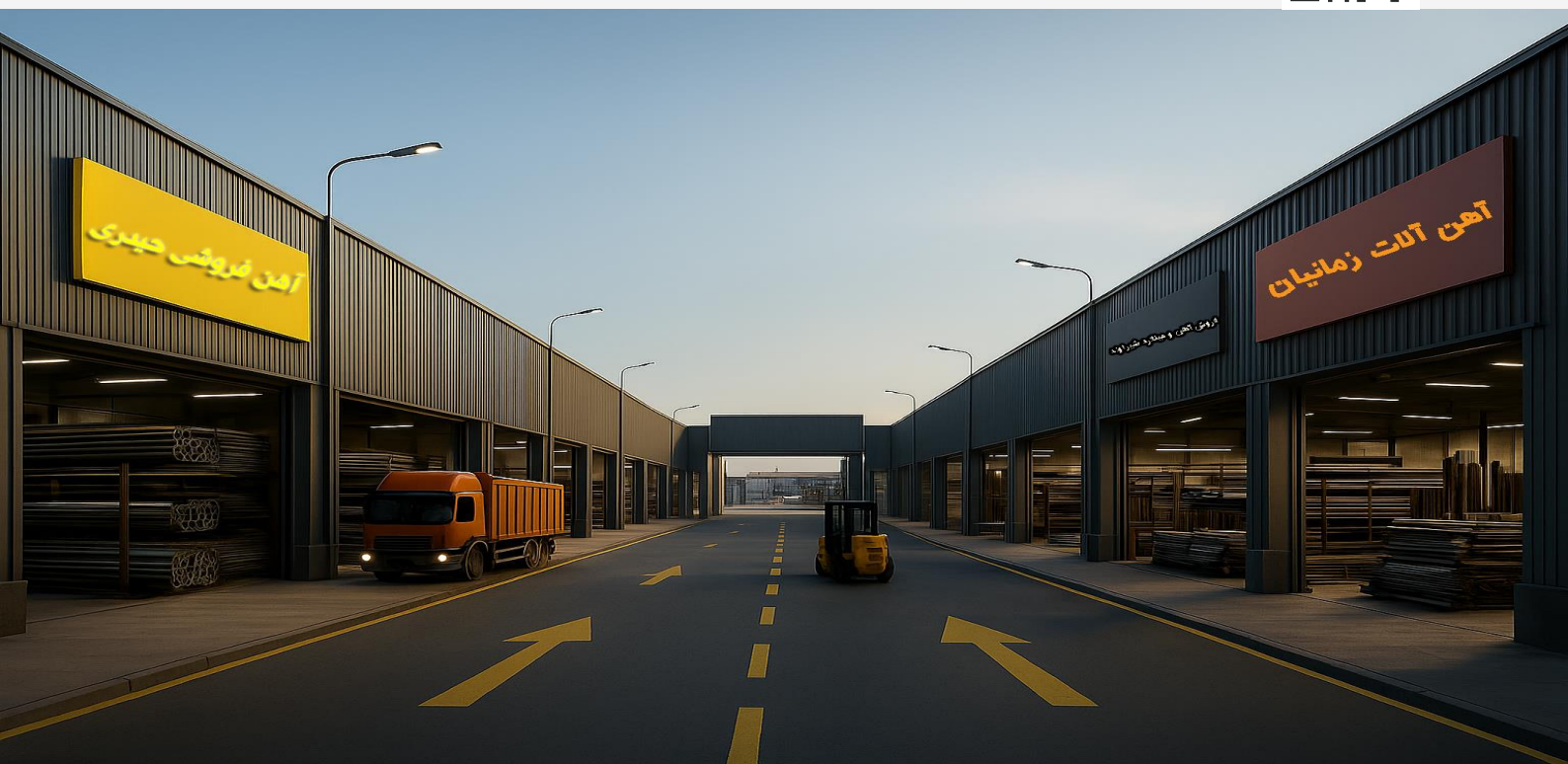




Project Location:
Industrial Town

Route Length:
200 m

Location (QR Code):



Project Title: Nahavand Municipality Daily Market

The Daily Market of Nahavand has been designed to provide a suitable space for the daily supply of various food products, dairy, healthy and organic homemade goods, handicrafts, and more. This market benefits from a favorable urban location and offers facilities such as separate stalls, support services, loading areas, and sanitary infrastructure.

Project Location: Noah Avand Park – Adjacent to Pilgrims' Residence

Project Construction Credibility: 141,000 USD

Built-up Area: 600 m²

Location (QR Code):





Project Title: Nahavand Water Park

The Nahavand Water Park, located on the outskirts of the city, is designed to create a lively, safe, and attractive recreational environment for families and young people. With advanced engineering design, standard equipment, and diverse services—including wave pools, water slides, saunas, jacuzzis, cafés, and children's play centers—this complex has the potential to become one of the region's leading tourism and recreational hubs. Its suitable location, easy accessibility, proximity to other tourism infrastructures, and vast space for future development make it an appealing option for investment in the fields of tourism, recreation, and wellness.



Project Location:

Edge of Nahavand Bam Entrance

Land Area:
3,000 m²

Location (QR Code):



Project Title: Kheyrgholi Eco-tourism and Accommodation Complex

This project is designed to establish a tourism and hospitality complex for visitors, travelers, and families. The complex includes modern amenities, accommodations, restaurants, parking, and eco-lodges. By combining local architecture with standard services, it offers a peaceful and attractive environment. The project has the capacity to attract tourists, promote regional tourism, and create sustainable investment opportunities in the tourism and hospitality sectors.



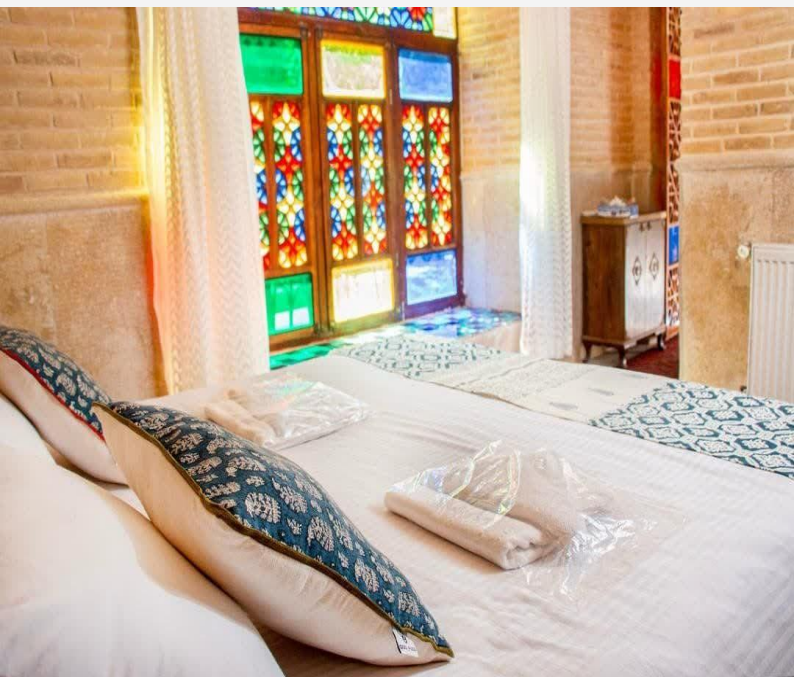
Project Location:
Nahavand Ring Road – Kheyrgholi Village

Land Area:
8,533 m²



Location (QR Code):





Project Title: Bam Nahavand Solar Farm

This project, covering an area of 3 hectares on the outskirts of Nahavand, is designed to produce clean and renewable energy. Considering the recent annual power supply imbalance, the solar farm—utilizing advanced panels and modern technologies—has the capacity to provide reliable electricity, reduce dependence on fossil fuels, and become one of the flagship renewable energy projects in the region.

Project Location: Edge of Nahavand Bam Entrance



Built-up Area: 300 m²

Land Area: 30,000 m²

❖ Remaining Area: Site for panel installation and maintenance pathways

Location (QR Code):



Project Title: Food Street

This project, designed along a 300-meter route on Varzesh Boulevard, opposite Alimoradian Stadium, aims to create a dedicated space for food trucks and fast-food vendors, offering items such as falafel, ice cream, and other snacks. Its purpose is to provide quick and convenient purchasing opportunities for all citizens, especially athletes. With suitable supporting infrastructure, this route not only enhances customer experience but also has the potential to attract investment and stimulate small-scale economic activities in the region.



Project Location:

Varzesh Boulevard, opposite Alimoradian Stadium



Location (QR Code):



Route Length

300 m

Project Land Use:

Commercial – Service – Recreational

Project Title: Health Village

The Nahavand Health Village, located on Varzesh Boulevard (opposite Alimoradian Stadium) and spanning over 3 hectares, offers a modern and unique space to promote health and well-being for citizens and tourists. Given Nahavand's geographical position along the route of travelers and pilgrims, this health village has the capacity to serve as a center for health tourism, attracting both domestic visitors and international tourists from neighboring countries such as Iraq. The project combines traditional and modern health services, including beauty clinics, physiotherapy and massage therapy, cultivation and sale of medicinal plants (under the supervision of traditional medicine specialists), cupping therapy, leech therapy, and other health-focused services.





Project Location: Varzesh Boulevard, opposite Alimoradian Stadium

Land Area: 30,000 m²

Built-up Area: 20,000 m²

Location (QR Code):





NAHAVAND



INVESTMENT ATLAS